



Playing a key role in Wichita State University's, W. Frank Barton School of Business, the Center for Management Development harnesses the knowledge base of Wichita State University to produce educational training programs that help make businesses and their employees more successful. Professional development isn't a one-time thing; it should be a continuous part of your career. CMD offers two Master Certificate Programs designed to further develop the skills needed to be more successful by equipping you with the tools you need for successful project planning and a solid foundation in operations strategy.



Project Management is the value driver that helps your organization get the most out of its performance. Are your skills at the level you desire in order to work effectively on projects? If not, this certificate will expose you to the best tools and techniques necessary for project success.



Operations Management focuses on overseeing, designing, and controlling the process of producing goods and services. This certificate will help you redesign and implement an efficient operations management strategy.



cmd.wichita.edu  your training track



Somewhere between your entry into the field of project management and the successful completion of the prestigious Project Management Professional (PMP)[®] certification lays a vast body of knowledge. The Center for Management Development has designed a program that develops a thorough understanding and practical application of the universally recognized tools every project manager needs to help ensure successful project planning from start to finish.

In addition, the skills you gain will complement your pursuit of the internationally recognized Project Management Professional (PMP)[®] certification. The courses in this Master Certificate can be used to fulfill the 35 hours of Project Management Education that are required for the PMP[®] certification.

After completing any EIGHT of the following sessions of the Master Certificate in Project Management from CMD, you will receive a framed certificate plaque.

- Business Modeling and Data Analysis:
Using Data to Make Better Decisions
- Increasing Influence for Project Managers
- Managing Project Teams
- Microsoft[®] Project 2010: Core Essentials + Best Practices
= Real World Application
- Project Leadership and Communication
- Project Management Essentials
- Project Management: Start Strong, Finish Strong
- Project Scheduling & Cost Management
- Project Scope & Definition
- Risk Management
- Requirements Management



"The Project Management program at CMD has been invaluable to me in my role as Project Manager at Emprise Bank. The program reinforces the basic principles of project management and gave me the tools and techniques necessary for project success."
– Stephanie Kou, Project Manager, Emprise Bank

The PMI registered education provider logo and PMP is a registered mark of the Project Management Institute, Inc.



This quick and efficient certificate in Operations Management is designed to provide those learning sessions that will help you accomplish a solid foundation in operations management.

This certificate will ensure that you have the skills you need to create and support a culture of efficient, quality-based and customer-focused processes. Learning a solid foundation in operations improvement strategy is essential to your success — from the design and creation of an idea to the delivery of services and/or production of finished goods.

Instructor

Dr. Sue Abdinnour is a Professor and holder of the Omer Professorship in the W. Frank Barton School of Business at Wichita State University. She received her Ph.D. in Operations Management from Indiana University, Bloomington. Her teaching specialties include operations, technology, and decision making. In addition to teaching undergraduate and graduate students, she also conducts workshops and seminars for executives from various organizations. Dr. Abdinnour research interests include Operations Analysis and Improvement, Supply Chain Management, Enterprise Resource Planning (ERP), and Technology Use in Organizations.

To earn this Master Certificate and receive a framed certificate plaque, complete the following sessions:

- Operations Management Strategy
- Business Analytics:
The New Competitive Advantage
- Lean Principles
- Inventory & Supply Chain Management
- Business Modeling & Data Analysis:
Using Data to Make Better Decisions

"This certificate program updated me on current practices in operations management that I can take back to my workplace and implement immediately"
– Mike Hilderbrand, President, Roto-Mix LLC