Leadership ELITE is designed specifically for experienced managers who wish to further develop their leadership skills. Leaders who want to sharpen their existing skills, discover new solutions to age-old problems, or who want a jolt of fresh enthusiasm at this point in their career, will also benefit.

Dr. Graham has written more than five hundred columns on leadership that have appeared in newspapers and journals in the United States. For twenty years, he wrote a monthly column for the Wichita Business Journal and for more than twelve years, he published The Applied Management Newsletter, a monthly management training publication.

Graham is a past president of the board of directors of Goodwill Industries of Kansas and for several administrative capacities at Wichita State University including Chair of the Administration Department, Director of the Center for Entrepreneurship and Dean of the Barton School of Business.

Leadership ELITE will help you build and maintain a culture that promotes trust, integrity and high performance. Leadership ELITE will help you:

- Give you a framework and specific tools to strengthen your existing leadership abilities.
- Build on your current leadership competencies by heightening your awareness of blind spots and behaviors that reduce your effectiveness.
- Increase your flexibility to meet the daily demands of influencing and changing the way people perform.
- Afford you an opportunity to interact with your professional peers to share and learn from one another.
- Provide a risk-free setting to debate, challenge and grow from interaction with a recognized expert.

Leadership ELITE emphasizes practical approaches to the key qualities and essential skills for effective leadership. Leadership ELITE will help you:

- Make decisions in real-world dilemmas, small group exercises, active discussion and networking.
- Leaders make things happen
- Four leader styles
- Which leader are you most like
- How adaptable is your style?
- How to determine leader readiness

To enroll: Register on-line, return the enclosed enrollment form or call today to reserve your place in this unique learning experience.

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Leadership is... 

the most important aspect of organizational success. Leaders provide vision. Leaders have the ability to lift others to tackle and complete tasks that seem impossible. Leaders influence our lives in deep and profound ways. Leaders change us and the organizations and industries in which they operate.

There is no simple leadership equation. There are, however, leadership principles and dimensions that each of us must explore, embrace and internalize if we are to become more effective leaders in our professional and personal lives.

This program is designed as an intense learning environment shared with peers and Wichita State University’s most distinguished business educator...Dr. Gerald Graham.

The Highlights

Leadership ELITE is an exclusive and rich learning experience that transforms managers into leaders by creating the skills necessary to meet today’s business challenges and vision into reality:

- Emphasizing the timeless qualities and behaviors of proven leaders, rather than the latest jargon and fads, you will see how your beliefs and practices match up with those of Colin Powell, Jack Welch, Lee Iacocca, Gordon Bethune, Rudolph Giuliani, Sam Walton and Mary Kay.
- Analyzing selected readings in the best-selling book, First, Break All the Rules, based on extensive research by the Gallup organization, you will compare your ideas and practices to those of successful leaders.
- Using the CMD’s cutting-edge CPS response system as a tool for self-discovery, you will record your individual responses to a series of decision episodes throughout the course. At the end of the program, you’ll receive a personal profile portraying your flexibility and how well you make decisions and apply solutions compared to a proven model for success.

“The most dangerous myth is that leaders are born. In fact, the opposite is true. Leaders are made rather than born. Failing organizations are usually over-managed and under-led.”

–Warren G. Bennis, best selling author and Distinguished Professor and Founding Chairman of the Leadership Institute at USC.

Leadership ELITE

a transforming certificate program

Monday Afternoons

Sept 16 - Nov 4, 2019
8–11 A.M.