



For 50 years, CMD has been playing a key role in Wichita State University's, W. Frank Barton School of Business, harnessing the knowledge base of Wichita State University to produce educational training programs that help make businesses and their employees more successful. Professional development isn't a one-time thing; it should be a continuous part of your career. CMD offers two Master Certificate Programs designed to further develop the skills needed to be more successful by equipping you with the tools you need for successful project planning and a solid foundation in operations strategy.

## master CERTIFICATE in **project management**



Project Management is the value driver that helps your organization get the most out of its performance. Are your skills at the level you desire in order to work effectively on projects? If not, this certificate will expose you to the best tools and techniques necessary for project success.

## master CERTIFICATE in **operations management**



Operations Management focuses on overseeing, designing, and controlling the process of producing goods and services. This certificate will help you redesign and implement an efficient operations management strategy.



Somewhere between your entry into the field of project management and the successful completion of the prestigious Project Management Professional (PMP®) certification lays a vast body of knowledge. The Center for Management Development has designed a program that develops a thorough understanding and practical application of the universally recognized tools every project manager needs to help ensure successful project planning from start to finish. In addition, the skills you gain will complement your pursuit of the internationally recognized Project Management Professional (PMI®) certification. The courses in this Master Certificate can be used to fulfill the 35 hours of Project Management Education that are required for the PMP® certification.

### Required Seminars

Complete the seminars on this list:

- Project Leadership and Communication
- Project Management Essentials
- Project Scope & Requirements Management



### Elective Seminars

Complete FIVE seminars on this list:

- Agile Project Management for Today's Project Managers
- Increasing Influence for Project Managers
- Integrating & Customizing Microsoft® Project for Seamless Reporting
- Managing Project Teams
- Microsoft® Project for Project Managers
- Project Management: Start Strong, Finish Strong
- Project Scheduling & Cost Management
- Risk Management



**Project Management seminars are 2 days except Risk Management**

*"I commend Wichita State and the CMD program to have instructors with the type of presence DeAnn (Sullivan) had. Thank you for such a great experience, as I'm excited to sign up for more classes in the future and work toward the CMD Project Management Certificate."*  
– Laurel Anderson, KBS Enterprise Technology Solutions



This comprehensive certificate in Operations Management is designed to provide those learning sessions that will help you accomplish a solid foundation in operations management.

This certificate will ensure that you have the skills you need to create and support a culture of efficient, quality-based and customer-focused processes. Learning a solid foundation in operations improvement strategy is essential to your success — from the design and creation of an idea to the delivery of services and/or production of finished goods.

### Required Seminars

Complete the seminars on this list:

- Inventory & Supply Chain Management
- Lean Principles
- Operations Management Strategy



### Elective Seminars

Complete FOUR seminars on this list:

- Business Modeling & Data Analysis: Using Data to Make Better Decisions (2 days)
- Essential Skills for Effective Leaders (2 days)
- Forecasting & Capacity Planning
- Solving Problems with Root Cause Analysis
- Strategic Negotiations (online)
- The Power of Critical Thinking

*"Thank you. CMD has changed the way I approach business and provided a tremendous amount of tools to be successful in the workplace. Thanks again to all your staff and special thanks to Dr. Sue."*

– Roy Belmares, TW Metals, Wichita, KS

*"Dr. Sue was great! She would stop to answer questions, apply the examples to real life, and explain in a way that I could not only remember but use later in my work setting."*

– Lacey Holtz, The Coleman Company