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W. Frank Barton School of Business  
Wichita State University  
1845 Fairmount  
Wichita, Kansas 67260-0086

RETURN SERVICE REQUESTED

Get up-to-date information  
on the conference and register  
on our website at:  
[www.appraisal.wichita.edu](http://www.appraisal.wichita.edu)

The 49th Annual Wichita Program

**APPRAISAL for  
AD VALOREM  
TAXATION**  
of Communications, Energy  
and Transportation Properties

**July 28 - August 1, 2019**  
visit our website at:  
[www.appraisal.wichita.edu](http://www.appraisal.wichita.edu)

A program co-sponsored by the Committee on Taxation of Energy, Communications and Transportation and Center for Management Development, W. Frank Barton School of Business, Wichita State University, Wichita, Kansas.



The 49th Annual Wichita Program  
**APPRAISAL for  
AD VALOREM  
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**2019 Program Topics:**

- **Principles Course**
  - Income Approach
  - Cost Approach
  - Capitalization Rates & the Cost of Capital
  - Sales Comparison Approach
  - Demonstration Appraisal
  - Preparation for Legal Proceedings
  - Reconciliation, Allocation & Distribution
- **Keynote – watch the website for details**
- **Advanced Program – General Sessions**
  - Unit Assessment Value
  - Tax Reform
  - Size Risk Premium
  - Overview of Valuation Industry & State Perspective
  - Legal Update
  - Operating Lease Accounting
  - CAPM vs. DGM
  - Technology Update
- **Advanced Program – Concurrent Sessions**
  - TSA Presentation
  - Telecom 5G
  - Natural Gas Pipeline Regulation
  - Intangibles and the Workforce
  - Why Rate Based Regulated Utilities Don't Earn their Cost of Capitol
  - Future of Broadband
  - Wind & Solar
  - Challenges Facing Railroads
- **Industry Roundtables**
  - Transportation
  - Pipelines
  - Electrics
  - Telecommunications

**ACCOMMODATIONS**  
Marriott (Conference Headquarters).....(316) 651-0333.....\$114  
**OTHER HOTELS NEAR THE MARRIOTT:**  
Country Inn & Suites .....(316) 634-3900.....\$101  
Fairfield Inn East (new property) .....(316) 685-3777 .....\$105  
Homewood Suites.....(316) 260-8844.....\$172  
Hampton Inn & Suites .....(316) 636-5594.....\$120

Please mention the WSU Appraisal for Ad Valorem Taxation Conference to receive these special conference rates.

**SCHOLARSHIPS**  
Partial scholarships are available to attend the 2019 Conference. For information go to [www.appraisal.wichita.edu](http://www.appraisal.wichita.edu)

Contributions are encouraged for the scholarship fund and are tax deductible.

**SPONSORSHIPS**  
Sponsorships are available for any reception, lunch, breakfast, newcomer session or a flat dollar donation can be made. For more information go to [www.appraisal.wichita.edu](http://www.appraisal.wichita.edu)

**NOTICE OF NONDISCRIMINATION:** Wichita State University does not discriminate in its employment practices, educational programs or activities on the basis of age, color, disability, gender, gender expression, gender identity, genetic information, marital status, national origin, political affiliation, pregnancy, race, religion, sex, sexual orientation, or status as a veteran. Retaliation against an individual filing or cooperating in a complaint process is also prohibited. Sexual misconduct, relationship violence and stalking are forms of sex discrimination and are prohibited under Title IX of the Education Amendments Act of 1972. Complaints or concerns related to alleged discrimination may be directed to the Director of Equal Opportunity or the Title IX Coordinator, Wichita State University, 1845 Fairmount, Wichita KS 67260-0138; telephone (316) 978-3187. Offers of employment are contingent upon completion of a satisfactory criminal background check as required by Board of Regents policy.

**REGISTRATION FORM**

[www.appraisal.wichita.edu](http://www.appraisal.wichita.edu)  
 Complete form and mail with payment to:  
**Center for Management Development,  
Wichita State University, 1845 Fairmount,  
Wichita, KS 67260-0086**  
 Call: **(316) 978-5149**  
 Complete form and fax to:  
**(316) 978-3962**

**Conference Fees:**

Conference registration \$450 = \$ \_\_\_\_\_  
 State registration \$395 = \$ \_\_\_\_\_  
 July 28 Golf Tournament \$90 = \$ \_\_\_\_\_  
 Scholarship contribution = \$ \_\_\_\_\_  
 Sponsorship contribution = \$ \_\_\_\_\_  
\$ \_\_\_\_\_ Total Amount

Conference registration fee includes four continental breakfasts, three lunches, break refreshments, four social functions and the 2019 Conference materials (web access).

Please contact the CMD office if you have dietary needs or mobility issues.

**Which of the following do you plan to attend?**  
 Principles Course  Advanced Course

**Industry - check one**  
 Electrics  Railroads  Telecommunications  
 Pipelines  Airlines  State  
 Attorney  Consultant

Name (for certificate) \_\_\_\_\_  
Name (for name tag) \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_

City/State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
E-mail \_\_\_\_\_

Bill Me  Bill My Company  Payment Enclosed

**Payment due before conference begins.**

Charge to:  Master Card  Visa  AmEx  Discover

No.: \_\_\_\_\_

Cardholder: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

For additional enrollments, please furnish above information.