

**“Exceeded my expectations. I really like the way that we jumped right into practical application case studies. I really like the efficient tool for surveying the class. It was all very instructive.”**

*- Daniel M. Goebel, Star Lumber*

**“The instructor was both personable and knowledgeable. I really enjoyed learning from her. Each CMD class has held value for me in both my personal and professional life.”**

*- Holly Terrill, Meritrust Credit Union*

**CMD** Center for Management Development



**WICHITA STATE UNIVERSITY**

*W. FRANK BARTON  
SCHOOL OF BUSINESS*

1845 FAIRMOUNT  
WICHITA, KS 67260

## LEADERSHIP

### ***Professional Certificate***

9 Seminars

Check online for dates and times:  
[cmd.wichita.edu/leadership](http://cmd.wichita.edu/leadership)

CMD Training Room  
Woodman Alumni Center  
WSU Campus

Leadership Professional Certificate is a series of interactive seminars designed to develop new skills or strengthen existing abilities to lead a team to high performance.

# LEADERSHIP

## • PROFESSIONAL CERTIFICATE

Whether you are new to leadership or would like to strengthen your existing skills, learn practices required to lead your team to high performance.



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SCHOOL OF BUSINESS*

INVEST IN  
TOMORROW  
BY PREPARING  
TODAY

Build your influence and success in your career by developing and fine tuning your leadership abilities. The CMD Leadership Certificate helps you develop the skills and the educational foundation you’re looking for to lead, motivate and succeed in the workplace. It gives you the opportunity to learn proven leadership practices needed to be a strong leader, build cohesive teams and develop excellence in others.

The Leadership Professional Certificate offers the flexibility to customize your learning by choosing your seminars. Take them at a time and date convenient for you.

*For more information  
or to register for a class*

316-978-3118 • 1-800-992-6345  
cmd.wichita.edu/leadership

**Substitutions/Cancellations/Reschedules:** Substitutions are free and must be done prior to the start of the class or program. Cancellations or rescheduling must be received in writing and full refunds will be given up to four business days prior to the start of class. Any cancellation or reschedule submitted with three or less business days’ notice is subject to a \$35 charge on 1- or 2-day classes, and a \$75 charge on Certificate programs. No refunds after the first day of the class or program.

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Required Seminars

Complete four (4) seminars on this list:

Assertive Leadership Techniques
Essential Skills for Effective Leaders
Influencing without Authority
Leadership and Communication Skills for Women
Solving Problems with Root Cause Analysis
Understanding Human Behavior

Elective Seminars

Complete any five (5) seminars such as:

Business Modeling & Data Analysis: Using Data to Make Better Decisions
Communicating for Results
Emotional Intelligence
Powerful Business Writing Skills
Strategic Negotiations: Critical Skills for High-Stake Agreements Online
Strength Based Leadership

*“Thank you. I really enjoyed the courses and have utilized a lot of the material! I have more respect & dedication from my team. The teachers, and the staff at CMD are all wonderful people and we will be sending some of our team to CMD classes.” David Larson, Reiloy*

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