

## **Lynda Jackson**

### **Speechwriter Lynda Jackson to Headline Executive Education Series**

The Executive Education Series through the Center for Management Development (CMD) has announced Lynda Jackson as its latest speaker. Industry leaders and business executives will participate in two full days of interactive and transformative lessons on how to master high-impact communication and public speaking to inspire, empower and drive results.

The event, titled “Mastering Public Speaking for Executives and Professionals,” runs from November 5-6 at the W. Frank Barton School of Business’ Woolsey Hall. Jackson is an accomplished psychologist, speechwriter, coach and strategist. She is considered the best in the world at transforming Heads of State, Presidents, CEOs and executives into high-performing public speakers and communicators.

“Every speech or presentation, big or small, is an opportunity to prove to the world that you are a great leader, a true motivator, and a consummate professional,” said Jackson. “The work I provide has changed careers, public profiles and lives.”

Jackson’s communication strategies have prepared speakers for the United Nations, the World Economic Forum, the U. S. Congress, the Young Presidents' Organization, and many more. She has trained for Fortune 500 Companies and delivered top-rated programs across five continents. Her career highlights include working with Prime Ministers Margaret Thatcher, Keating, Presidents Clinton & Obama, and King Abdullah II of Jordan. She also worked on the EKO Atlantic Project in Nigeria with several African Leaders.

As a guest and adjunct professor, Jackson has taught over 8,000 MBA students worldwide including at MIT, Harvard, Denver University, the London Business School and Macquarie University in Australia. In 2005, she was awarded the Macquarie University Outstanding Teaching Award for achieving consistent student ratings of greater than 90% over a ten-year period.

Jackson is internationally recognized as a pioneer in the field of Public Performance & Communication having combined psychology, theater and classical subjects to produce a unique approach to the teaching of public speaking and general communication.

“This is a great opportunity for all CEOs, C-Suite Executives, Presidents, Vice Presidents, Directors and industry leaders,” said Denise Sherman, Director of CMD and Executive Education. “All those who attend will develop the tools needed to become a leader who speaks confidently, is remembered, and has the techniques to elevate you to your highest potential.”

The Executive Education Series is a powerful program from CMD which focuses on providing leading-edge, innovative, market-driven, and transformative classes for business executives and industry leaders that address current trends. Jackson is the most recent global leader to share their insights with members of the Executive Education program.

For more information about the Lynda Jackson's Executive Education Series event titled "Mastering Public Speaking for Executives and Professionals," visit <https://cmd.wichita.edu/ExecED>.